



Cushman & Wakefield

INTRODUCTION

Cushman & Wakefield is a leading global commercial real estate services firm headquartered in Chicago, Illinois. With more than 400 offices in 60 countries, the company is committed to delivering exceptional value for real estate occupiers and owners.

"TECHNOLOGY PARTNERS LIKE CRESTRON HELP US CREATE AN ENGAGING TECHNOLOGY EXPERIENCE FOR OUR EMPLOYEES WITHOUT SACRIFICING THE AESTHETIC OF OUR SPACES AND THE MODERN DESIGN."

Sagar Modi
*Global Unified Communications Architect,
Cushman & Wakefield*





THE CHALLENGE

Following a migration from Skype® for Business software to Microsoft Teams® platform, Cushman & Wakefield needed a native video conferencing solution that would address the needs of retrofits in their existing offices and also serve as a room design blueprint for new locations. Sagar Modi, Global Unified Communications Architect at Cushman & Wakefield, and his team set out to refresh these offices with the latest conferencing and room scheduling technology.

THE SOLUTION

Crestron's digital workplace solutions combine sleek designs with a robust technology experience that elevates the Cushman & Wakefield meeting rooms. With Crestron, Modi and his team have created a seamless collaboration for employees with the expectation that anyone can walk into a room and easily set up a meeting without any complications.

"CUSHMAN & WAKEFIELD IS ALWAYS ON THE PULSE OF WHAT'S NEXT, AND CRESTRON HELPS US DEMONSTRATE WHAT'S TRULY POSSIBLE IN THE MODERN WORKSPACE."

Sagar Modi
*Global Unified Communications Architect,
Cushman & Wakefield*



THE TECHNOLOGY

As a client-facing brand, Cushman & Wakefield has a vested interest in leading by example. When bringing clients into their offices, these spaces serve as a way to showcase what can be accomplished through thoughtful designs and technology integrations. Crestron Flex allowed Modi and his team to address the needs of over 500 meeting spaces, no matter the room size or configuration.

With locations all over the globe, Cushman & Wakefield employees must stay connected with one another. For retrofitting existing offices in their Chicago headquarters, Cushman & Wakefield integrated custom Flex configurations that allowed them to leverage the existing in-room peripherals. Updates to these spaces were able to be completed within hours. An impressive venue space on the top floor adds in Crestron DigitalMedia™ content distribution for hosting public events or internal town hall meetings.

"CRESTRON AND MICROSOFT TEAMS MAKE VIDEO CONFERENCING MORE ACCESSIBLE FOR EMPLOYEES IN THE OFFICE, CONNECTING THEM WITH COLLEAGUES FROM ANYWHERE AROUND THE WORLD."

Sagar Modi

*Global Unified Communications Architect,
Cushman & Wakefield*



The Cushman & Wakefield meetings rooms were designed to cater to the user experience and meet the requests of employees to address any pain points and create a frictionless experience. In other Cushman & Wakefield offices, design standards have been developed using Crestron Flex that focus on the technology needs of each area. The variety of form factors in the Crestron Flex portfolio has made it possible to maintain a consistent Microsoft Teams experience throughout the offices.

Additionally, Crestron room scheduling offers a simple and consistent experience for room booking. Employees can easily see when a room is booked or available and schedule an open space directly from the panel. Cushman & Wakefield has deployed over 300 scheduling panels globally, which has made managing rooms more efficient throughout the offices.

Supporting the technology across their global offices is no small task for Modi and his team. The Crestron XiO Cloud® Technology Operations Management Platform is used to monitor every Crestron solution deployed globally. Since XiO Cloud can be used over any network, IT support can happen from anywhere to any device saving both time and money.

**"CRESTRON FLEX AND ROOM SCHEDULING
BRING CONSISTENCY TO OUR OFFICES.
OUR EMPLOYEES KNOW WHAT TO EXPECT
WHEN SCHEDULING A MEETING AND CAN BE
CONFIDENT THEY WILL HAVE THE TOOLS TO
SUPPORT THEM."**

Sagar Modi

*Global Unified Communications Architect,
Cushman & Wakefield*





RESULTS

Crestron has enhanced Cushman & Wakefield's workplaces for employees, with solutions that are easy to use and optimize their experience.

Cushman & Wakefield has fully embraced the digital transformation and serves as a stellar example of what the ideal office space can look like.

"WE BRING IN OUR CLIENTS TO DEMONSTRATE WHAT TODAY'S OFFICES SHOULD LOOK LIKE AND WHAT CAN BE ACCOMPLISHED WITHIN EACH SPACE. CRESTRON TECHNOLOGY ROUNDS OUT THE FULL EXPERIENCE."

Sagar Modi

*Global Unified Communications Architect,
Cushman & Wakefield*

Featured Products

Crestron Flex Tabletop Small Room Video Conference System with ASUS® Mini PC for Microsoft Teams® Rooms
UC-MM30-T

Crestron Flex Small Room Conference System with Video Soundbar and ASUS® Mini PC for Microsoft Teams® Rooms
UC-B30-T

Crestron Flex Video Conference System Integrator Kit with ASUS® Mini PC for Microsoft Teams® Rooms
UC-C100-T

Crestron Flex Phones for Microsoft Teams® Rooms
UC-P8-T-C

10.1 in. Room Scheduling Touch Screen
TSS-1070

Crestron XiO Cloud® Management Platform

3-Series® 4K DigitalMedia™ Presentation System 350
DMPS3-4K-350-C