CASE STUDY | CERUS



CERUS THE CHALLENGE

Upon outgrowing their previous office space, Cerus relocated over 130 employees into a 35,000 square-foot state-of-the-art facility in Concord, CA. Cerus wanted a facility that could accommodate growth, as their workforce is expected to grow dramatically in the coming years.

"FOR US, IT IS IMPERATIVE TO PROVIDE EACH OF OUR EMPLOYEES WITH INNOVATIVE TECHNOLOGY AND A COLLABORATIVE WORK ENVIRONMENT SO THAT THEY CAN CONTINUE TO DO THEIR JOBS SEAMLESSLY AND EFFORTLESSLY."

Richard Chew *Cerus, Systems Engineer*



THE SOLUTION

Richard Chew, Systems Engineer at Cerus and his team were looking for intuitive solutions for every area of their workplace.

"Flexibility and scalability were integral to this project," he explains. "We chose to work with Creation Networks because we needed a rock-solid technology infrastructure that our organization can depend on both now and in the future."

The new Cerus headquarters features a variety of beautifully designed meeting spaces, huddle spaces, a mezzanine which includes hoteling workstations, an impressive training facility, and an event space all powered by Crestron.





COMMERCIAL AUDIOVISUAL SOLUTIONS





RESULTS

Cerus empowers biotech professionals to achieve breakthrough performance across physical, virtual, and cloud environments. Therefore, it is imperative to deploy technology that is built to support mission-critical applications. With Creation Networks as a partner, Cerus has a secure and scalable platform that they can depend on. Not only does Crestron technology instill confidence in their team, but it allows all employees to focus on their customers and successfully drive value in other areas of the company.

Featured Products

Crestron Flex B140-T – Wall Mount UC Video Conference System for Microsoft Teams[®] Rooms UC-B140-T

Crestron Flex M100-T – Tabletop UC Audio Conference System for Microsoft Teams[®] UC-M100-T

Biamp FORTE – Audio System AVB VT4

Crestron 10.1" Touch Screen TSW-1060

Crestron 3-Series Control System CP3N

Crestron Room Scheduling

SAMSUNG VIDEO DISPLAYS QB55R

PLANAR VIDEOWALL LCD Displays

